

Our service:  
**CULTIVATION  
ADVISE**  
for maximum yields!

# DIRECT MARKETER

## SHOPPING EXPERIENCE AT THE FARM STORE

### VARIETY CHARACTERISTICS

- ✓ firm cooking, mainly firm cooking, floury cooking
- ✓ light yellow to deep yellow flesh color
- ✓ large selection of different delicious flavors
- ✓ the right variety for each maturity group
- ✓ varieties suitable for long-term storage without germination inhibitor
- ✓ good portfolio of resistant varieties (nematodes, wart disease, virus)
- ✓ extensive assortment with heat and/or drought stress tolerance
- ✓ special varieties for low input production with a high nutrient uptake capacity

### USAGE

- ✓ boiled, salad, jacket or mashed potatoes ✓
- ✓ grilled potatoes and baby potatoes ✓
- ✓ loose in a box or packed in a bag ✓



Example

### CULTIVATION

- ✓ conventional and organic cultivation
- ✓ sustainable and regional cultivation
- ✓ reduced use of plant treatment products due to the use of resistant varieties

### AVAILABILITY

- ✓ varieties available all year ✓

**VARIETIES. COMPETENCE. SERVICE.**



### HIGHLIGHTS

- ✓ charakterful potatoes
- ✓ simply delicious!
- ✓ varieties available all year round
- ✓ conventional and ECO quality