



Press release

Seed potato season is started

EUROPLANT seed potatoes now available on the market

Lüneburg, February 2022 | Marketing of seed potatoes is already in full swing in the wholesale trade. And EUROPLANT seed potatoes are now also available again in many garden centres and specialist shops throughout Europe.

EUROPLANT quality seed potatoes are available in various ripening groups and cooking types as well as in organic quality for planting in the home garden, for small producers and direct marketers.

Because of the very good taste, the yellow to deep yellow flesh colour and the excellent cooking properties, EUROPLANT varieties are also highly valued by many customers in direct marketing and from their own gardens. The varieties, which are resistant to diseases and pests, give a good and reliable crop yield.

"Our breeders are pleased that they have again and again met the taste of consumers with the new varieties such as BERNINA, DANINA or EMILIANA," says Jörg Eggers, Managing Director of EUROPLANT.

EUROPLANT seed potatoes are offered in most local DIY and garden centres and Raiffeisen markets as well as online, e.g. via Kiepenkerl/Nebelung and Kartoffel Müller.



EUROPLANT Pflanzenzucht GmbH – Varieties, competence, service

Worldwide distribution of premium-quality seed potatoes

EUROPLANT is an innovative, internationally operating trading firm for seed potatoes. The EUROPLANT Group is active in more than 70 countries and has a worldwide distribution network comprising 13 subsidiaries and other contractors. The EUROPLANT Group distributes worldwide a total of about 250,000 tonnes of seed potatoes, therefore 125,000 tonnes on the German market. Besides the worldwide exclusive distribution of protected varieties, EUROPLANT offers their customers an extensive portfolio of customer and advisory services and supports the customer needs in the different sales markets. With a team of more than 250 well-qualified employees, EUROPLANT has the necessary human resources to meet the high international quality standards. The managing directors of the company are Jörg Eggers and Jörg Renatus.

The Lower Saxony company with its head office in Lüneburg was founded in 1992 as a distributor of the long-standing breeding company Kartoffelzucht Böhm GmbH & Co. KG and its partners Vereinigte Saatzuchten eG, Raiffeisen Centralheide eG and RAISA eG. After its foundation, EUROPLANT became responsible for marketing the potato varieties of its shareholders in East Germany and for different export markets. In 2002, EUROPLANT acquired the worldwide distribution rights.

Further informationen

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