



Press release

EUROPLANT celebrates its 30th anniversary

EUROPLANT and BNA merge | Farewell to Dr Heinrich Böhm in retirement

Lueneburg, September 2022 | During PotatoEurope more than 300 guests from Germany and abroad met on 7th September 2022 at Gut Rethmar to celebrate the 30th anniversary of EUROPLANT Pflanzenzucht GmbH and to farewell Dr Heinrich Böhm into retirement.

"30 years ago, EUROPLANT has been established, the beginning of our journey. We are proud to look back on a successful and dynamic company history driven by your trust and cooperation," so Jörg Renatus, Managing Director of EUROPLANT. "With a sale of over 500,000 t of potatoes, we have also gained a significant market position internationally." EUROPLANT now has sales structures in over 70 countries on all continents.

The decades of very successful research and breeding by the sister company Böhm-Nordkartoffel Agrarproduktion GmbH & Co. OHG (BNA) and its affiliated breeders is the basis of EUROPLANT's success.

"Without your commitment, your entrepreneurial foresight, your trust and your lasting support, our successful path of the last 30 years would not have been possible," thanked Jörg Renatus Dr Heinrich Böhm, long-time managing director of Kartoffelzucht Böhm GmbH & Co. KG and BNA, who is taking his well-deserved retirement.

EUROPLANT and BNA announce merger for the new financial year 2023/2024

Renatus also looked to the future. "We will master the challenges and opportunities that lie ahead - those of climate change, the growing world population and the decreasing free framework conditions in the international potato trade." To be well positioned EUROPLANT and BNA will merge. "The integration of the two companies will create an even stronger EUROPLANT, which combines the units of new breeding, maintenance breeding, agriculture as well as propagation and sales."

Dr Heinrich Böhm retires

Laudator Olaf Feuerborn, Chairman of the Board of UNIKA, paid tribute to Dr Heinrich Böhm's services to potato breeding. "Dr Böhm is known as a proven, go-getting expert who thinks and acts far beyond the boundaries of his own company. He played a major role that the German potato industry is taken seriously at home and abroad today, professionally and politically."

Dr Heinrich Böhm laid the foundation for his successful work in breeding and multiplication with his studies in agricultural sciences and his doctorate in plant breeding. In addition to his executive activities, he was also involved in many other plant breeding committees and professional organisations.



EUROPLANT Pflanzenzucht GmbH – Varieties, competence, service

Worldwide distribution of premium-quality seed potatoes

EUROPLANT is an innovative, internationally operating trading firm for seed potatoes. The EUROPLANT Group is active in more than 70 countries and has a worldwide distribution network comprising 13 subsidiaries and other contractors. The EUROPLANT Group distributes worldwide a total of about 260,000 tonnes of seed potatoes, therefore 145,000 tonnes on the German market. Besides the worldwide exclusive distribution of protected varieties, EUROPLANT offers their customers an extensive portfolio of customer and advisory services and supports the customer needs in the different sales markets. With a team of more than 250 well-qualified employees, EUROPLANT has the necessary human resources to meet the high international quality standards. The managing directors of the company are Jörg Eggers and Jörg Renatus.

The Lower Saxony company with its head office in Lüneburg was founded in 1992 as a distributor of the long-standing breeding company Kartoffelzucht Böhm GmbH & Co. KG and its partners Vereinigte Saatzuchten eG, Raiffeisen Centralheide eG and RAISA eG. After its foundation, EUROPLANT became responsible for marketing the potato varieties of its shareholders in East Germany and for different export markets. In 2002, EUROPLANT acquired the worldwide distribution rights.

In addition to basic research, **Böhm-Nordkartoffel Agrarproduktion GmbH & Co. OHG (BNA)** concentrates on breeding new potato varieties and producing the corresponding pre-basic and certified seed potatoes on its own farms within the EUROPLANT network, thus continuing a tradition that goes back over 100 years.

Further informationen

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