

Press release

EUROPLANT expands market presence in the Mediterranean region

EUROPLANT ESPAÑA Semillas S.L. founded in Spain

Lüneburg, August 2023 | EUROPLANT Pflanzenzucht GmbH establishes a subsidiary in Spain to expand its market presence in the Mediterranean region. From now on EUROPLANT ESPAÑA Semillas S.L. will be responsible for the distribution of the modern and high-performance potato varieties in Spain.

“We have been present in the Spanish seed potato market with a wide range of products for many years. In order to strengthen our presence and customer support, we have decided to found EUROPLANT ESPAÑA. Our team will operate from Sevilla, covering all cultivation regions and providing competent support to our customers,” Joerg Renatus, CEO of EUROPLANT Pflanzenzucht GmbH, is pleased to say.

An opportunity to get to know more about the new company is coming up at the next FRUIT ATTRACTION 2023 in Madrid. From October 3rd to 5th, 2023, EUROPLANT ESPAÑA Semillas S.L. will present its premium portfolio of seed potatoes for all market segments.

Kontakt

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Varieties. Competence. Service.

EUROPLANT Pflanzenzucht GmbH

EUROPLANT Pflanzenzucht GmbH is a leading international company that breeds, multiplies and distributes high-quality potato varieties. The combination of resistance, resilience and efficiency of these innovative varieties enables agriculture to meet the challenges of the future.

With a portfolio of more than 100 state-of-the-art and high-performance table, processing and starch varieties, EUROPLANT provides solutions for all cultivation conditions, markets and directions of use.

Through integrated production, the company covers the entire value chain from research and breeding to multiplication and worldwide exclusive distribution of protected potato varieties. EUROPLANT supports its national and international partners with comprehensive services and consultancy.

EUROPLANT operates in over 70 countries and has a global breeding and distribution network consisting of 14 subsidiaries, associated companies and contractual partners. The company, headquartered in Lüneburg/Lower Saxony with more than 400 employees, generates an annual turnover of approx. 550,000 tonnes/200 million €.

For more information:

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